



Contact:

Adam Zunic
Durante Rentals, LLC
azunic@duranterentals.com
1-800-DURANTE x4431
www.duranterentals.com
www.nytakeuchi.com

FOR IMMEDIATE RELEASE

Durante Rentals Announces New Store Opening in Hasbrouck Heights, NJ

New Hasbrouck Heights store is their first in New Jersey and tenth overall

Hasbrouck Heights, NJ - October 16th, 2018 – Durante Rentals, a leader in the construction equipment and tool rental industry, announced the opening of their new full-service rental facility in Hasbrouck Heights, New Jersey. The new store located at 50-54 NJ-17, is their first in the state of New Jersey and now gives them ten locations throughout the Tri-State area. [Durante Rentals](http://www.duranterentals.com) also has locations in Brewster, Bronx, Brooklyn, Carmel, Danbury, Elmsford, Flushing, Mt. Vernon, and West Nyack.

The new location will offer rentals, sales, parts, service and training for construction, industrial, landscape, and home building applications. With the newest fleet in New Jersey, they are well equipped with boom lifts, light towers, air compressors, forklifts, mini excavators, generators, scissor lifts, and more. Their indoor showroom features chainsaws, power cutters, safety gear, diamond blades, traffic safety products, accessories and more. The new store has been fully renovated, both inside and out, offers plenty of customer parking and highlights their unique yellow and black color scheme. The store is conveniently situated near the area's major commercial and non-commercial thoroughfares, like Route 17, Route 46, I-80, and I-95.

"We are excited to open our tenth location less than ten years after opening our first. New Jersey presents a unique opportunity for the only privately-owned New York Tri-State equipment rental company," said Co-founder, John Durante. "The proximity to all of Central and Northern New Jersey, New York City and Staten Island, make it an ideal location to service contractors in one of our country's largest rental markets. We've assembled a great New Jersey team, led by Manager Ed Capela, and look forward to their future success," said John.

The Hasbrouck Heights store will also serve as the headquarters for their newly established [New Jersey Takeuchi](http://www.nytakeuchi.com) dealership, covering 13 counties including Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, and Warren. Similar to their thriving New York Takeuchi dealership, they will offer sales, parts, and service for the entire line of Takeuchi earth-moving equipment, including mini excavators, skid steer loaders, track loaders, and wheel loaders. "We are confident New Jersey Takeuchi will be as successful as our New York Takeuchi division which was recently named one of Takeuchi's top dealerships in the entire country," said Chris Hamblet, V.P. of Takeuchi sales at Durante Rentals.

The Hasbrouck Heights store will be open from 7 a.m. to 5 p.m., Monday to Friday and Saturday from 7 a.m. to 12 p.m. For more information about the new store, visit DuranteRentals.com or speak with one of their knowledgeable rental coordinators directly by calling 201-720-6969.

About Durante Rentals

Founded in 2009 by three entrepreneurs, Durante Rentals is the most dependable name in construction equipment and tool rentals in the New York Tri-State area. Construction professionals look to Durante for all their equipment needs including mini excavators, skid steers, light towers, generators, compressors, forklifts, air tools, boom lifts and more. Now with ten convenient locations and counting, their geographic footprint continues to expand while servicing all five boroughs of NYC, Westchester, Putnam, Rockland, Orange, Ulster and Dutchess Counties, Connecticut and New Jersey. For more information about Durante Rentals, visit www.duranterentals.com

About New York-New Jersey Takeuchi

New York-New Jersey Takeuchi is the authorized dealer for the New York City, Westchester, Rockland, Putnam and Northern New Jersey areas. They specialize in sales, rentals, service and parts for the full Takeuchi fleet of machines including track loaders, wheel loaders, skid steers, and mini excavators. New York-New Jersey Takeuchi is a division of Durante Rentals. For more information about New York-New Jersey Takeuchi, visit www.nytakeuchi.com.



50-54 NJ-17, Hasbrouck Heights, NJ 07064

###