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FOR IMMEDIATE RELEASE

Durante Rentals Opens New Location in Brooklyn, NY

New Bushwick store is their first in Brooklyn and ninth overall

Brooklyn, NY - October 5th, 2017 – Durante Rentals continues its rapid expansion with their latest store opening in Brooklyn, New York. The fully renovated and strategically located store, at 1773 Bushwick Avenue in the Bushwick section of Brooklyn, is a full-service equipment and tool rental facility offering rentals, sale, parts, service, and training. The new [Durante Rentals](#) Brooklyn location is conveniently situated near the area's major commercial and non-commercial thoroughfares, like the Jackie Robinson Parkway, Jamaica Avenue, Bushwick Avenue, Eastern Parkway and Atlantic Avenue.

This is Durante Rentals ninth location overall, third in New York City, and their second to open in the past 90 days, with the other being their Danbury, CT store. Durante also has locations in Brewster, the Bronx, Carmel, Elmsford, Flushing, Mt. Vernon, and West Nyack. "We are excited, and more importantly, so are the local contractors, as there aren't many equipment and tool rental choices in this particular area of Brooklyn," said Anthony Durante, Co-Founder of Durante Rentals. "With its central location and proximity to the city, we are now better equipped to service our large Manhattan customer base as well," said Anthony.

The Brooklyn store will offer a variety of tools and equipment for construction, industrial, landscape, and homebuilding applications. With one of the newest fleets in the Tri-State area, they are well equipped with boom lifts, light towers, air compressors, forklifts, mini excavators, generators, scissor lifts, and more. Their indoor showroom features chainsaws, power cutters, safety gear, diamond blades, traffic safety products, accessories and more. In addition to equipment and tool rentals, the Brooklyn location will also offer sales, parts, and service for all makes and models of equipment.

"Over the past few years, Brooklyn has seen an unprecedented renaissance that is still ongoing. This area is part of a more recent transformation and the initial feedback from the local community has been overwhelmingly positive," said Co-Founder John Durante. "Many have commented that our yellow, white, and black color scheme add some much-needed color and vibrancy to the area," said John.

This depot's dedicated team of knowledgeable and enthusiastic rental coordinators, drivers, and mechanics are at the ready to serve the local contractors, municipalities and homeowners of Brooklyn. This location will also serve as one of their Takeuchi Earth Moving Equipment showrooms as they are the Takeuchi dealer ([New York Takeuchi](#)) for the five boroughs of New York, Westchester, Rockland, and Putnam Counties, offering mini excavators, track loaders, skid steers, and wheel loaders for retail.

Durante Rentals Brooklyn will be open from 7 a.m. to 5 p.m., Monday to Friday and Saturday 7 a.m. to 12 p.m. For more information about the new Brooklyn store, visit DuranteRentals.com or call them directly at 718-907-6969.

About Durante Rentals

Founded in 2009 by three entrepreneurs, Durante Rentals is the most dependable name in construction equipment and tool rentals in the New York Tri-State area. Construction professionals look to Durante for all their equipment needs including mini excavators, skid steers, light towers, generators, compressors, forklifts, air tools, boom lifts and more. Now with nine convenient locations and counting, their geographic footprint continues to expand while servicing all five boroughs of NYC, Westchester, Putnam and Rockland Counties, Connecticut and New Jersey. For more information about Durante Rentals, visit www.DuranteRentals.com.



**Durante Rentals Brooklyn Location
1773 Bushwick Ave, Brooklyn, NY 11207**

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